EMBARGOED UNTIL 30 MAY 2024, 2PM



PRESIDENT'S CHALLENGE TO BENEFIT 65 ORGANISATIONS IN 2024, AND TO BE REFRESHED FROM 2025

President Tharman Shanmugaratnam launched the President's Challenge 2024 today during a visit to CampusImpact, a social service agency supporting disadvantaged youths and their families.

2 CampusImpact, together with five other organisations - PSALT Care Ltd, Eagles Mediation & Counselling Centre Ltd, Lutheran Community Care Services Ltd, Persatuan Persuratan Pemuda Pemudi Melayu (4PM), as well as National Gallery Singapore, conducted a sharing session with President Tharman and Ms Jane Ittogi on how their various programmes support the communities. These six organisations help to uplift lower-income households, re-integrate ex-offenders, support seniors, among others, and do so through programmes that promote volunteerism and community involvement.

3 They are among the 65 benefitting organisations that will receive the President's Challenge funding this year. Refer to Annex A for the list of benefitting organisations supported by President's Challenge 2024 and Annex B for the list of the six organisations and their programmes.

4 The previous year's President's Challenge raised over \$14 million, supporting 86 benefitting organisations in the social service sector. Over 23,000 individuals and families have benefitted from the fundraising and volunteering efforts.

Refreshing the President's Challenge

5 The President's Challenge has provided benefits to many organisations and individuals over the years. Since its inception in 2000, we have also witnessed the significant growth of government and philanthropic initiatives to support groups in need.

6 The President's Challenge will continue to evolve. The refreshed President's challenge from 2025 onwards will reposition its role within the broader landscape of giving. It will aim to achieve sustained social impact, in particular in enabling people of all abilities and backgrounds to develop their potential. It will expand and deepen partnerships with public and philanthropic organisations. The review is also looking into broadening the scope of President's Challenge to nurture talent and aspirations in the arts and sports, including among disadvantaged groups.

7 More details on the refreshed President's Challenge will be announced in the second half of 2024.

Annex A – Benefitting Organisations Supported by President's Challenge 2024

Annex B – Social Service Agencies and President's Challenge-funded Programmes at the President's Challenge 2024 Launch

For media enquiries, please contact:		
Ms Gayathri Jayaram Manager Communications & Marketing National Council of Social Service Tel: 6210 2475 Email: gayathri_jayaram@ncss.gov.sg	Ms Shazliana Heron Assistant Director Communications & Marketing National Council of Social Service Email: <u>shazliana_heron@ncss.gov.sg</u>	

About President's Challenge

Started in 2000, President's Challenge (PC) is a national movement led by the President to rally Singaporeans to build a caring and cohesive society by raising funds as well as looking at how to better support our disadvantaged through volunteering and inclusive employment. Since 2018, PC has been focusing on the empowerment of groups in need with skills and employment. Focus areas of PC in recent years include mental health (PC2019), empowering persons with disabilities (PC2020), building a digitally inclusive society (PC2021) and supporting lower-income families (PC2022) and caring for caregivers (PC2023). 100% of the donations raised goes to benefitting agencies supported by PC.

ANNEX A

Benefitting Organisations Supported by President's Challenge 2024

S/N	Name of Benefitting Organisations		
1	All Saints Home		
2	Ang Mo Kio - Thye Hua Kwan Hospital Ltd		
3	Breakthrough Missions Halfway House		
4	CampusImpact		
5	Care Community Services Society		
6	Caregivers Alliance Limited		
7	Cerebral Palsy Alliance Singapore		
8	Child at Street 11 Ltd		
9	Christian Outreach to the Handicapped		
10	Club HEAL		
11	Community Chest		
12	Dyslexia Association of Singapore		
13	Eagles Mediation & Counselling Centre Ltd		
14	Extra.Ordinary People Limited		
15	GEM New Start Centre Limited		
16	HCSA Community Services		
17	HEB-Ashram Halfway House		
18	iC@re Hub Ltd.		
19	Jia Ying Community Services Society		
20	Lakeside Family Services		
21	Lawn Bowls Association for the Disabled (Singapore)		
22	Life Community Services Society		
23	Limitless (Ltd.)		
24	Lions Befrienders Service Association (Singapore)		
25	Lions Home For The Elders		
26	Love, Nils Ltd		
27	Lutheran Community Care Services Ltd		
28	National Gallery Singapore		
29	New Life Community Services		
30	New Life Stories Ltd		
31	O'Joy Limited		
32	Persatuan Persuratan Pemuda Pemudi Melayu (4PM)		
33	PSALT CARE Ltd		
34	Rainbow Centre, Singapore		
35	REACH Community Services Society		
36	Shan You		
37	Singapore Anti-Narcotics Association		
38	Singapore Association for Mental Health (SAMH)		
39	Singapore Cancer Society		
40	Singapore Children's Society (SCS)		
41 42	Singapore Disability Sports Council		
42	Singapore Hospice Council Singapore National Paralympic Council		
43			
44	SingHealth Fund		

45	SMA Charity Fund
46	Society for The Aged Sick
47	SPD
48	St Andrew's Autism Centre
49	ST Luke's Eldercare Ltd.
50	SUNDAC
51	Tasek Academy and Social Services Limited
52	Teen Challenge Halfway House
53	The Community Justice Centre Ltd
54	The Helping Hand Halfway House
55	The National Kidney Foundation
56	The New Charis Mission
57	The Red Pencil (Singapore)
58	The Singapore Association for the Deaf
59	The Turning Point Halfway House
60	Thye Hua Kwan Nursing Home Limited
61	TOUCH Community Services
62	Trybe Limited
63	United Women Singapore
64	Yeo Boon Khim Mind Science Centre
65	Young Women's Christian Association of Singapore

ANNEX B

Social Service Agencies and President's Challenge-funded Programmes at the President's Challenge 2024 Launch

S/N	Agency	Programme
1	CampusImpact	Study Buddy
		A weekly programme that supports 60 children, aged 7 to 14 years old from disadvantaged backgrounds, in their studies and development of socio-emotional competencies, through a values-based curriculum and experiential learning. Programme includes academic supervision, monthly activities/ workshops to build children's self-awareness, relational skills and sense of purpose, and casework support.
2	Eagles Mediation &	Enhancing Active Seniors' Emotional and Mental Wellbeing
	Counselling Centre Ltd	Programme enhances the emotional and mental wellbeing of 200 seniors from St Luke's Elder Care through individual counselling and groupwork sessions. Volunteers/caregivers will undergo psychoeducation sessions on self-care and better mental wellness, and support group sessions. Staff will be trained to recognise the signs and symptoms of common mental health issues.
3	Lutheran Community	Kinship Circle
	Care Services Ltd	Programme supports 60 individuals who had experienced intimate partner violence, through sessions with case workers, volunteers, family and friends. These sessions allow persons experiencing harm to reconnect with self and others through affinity, kindness, and friendship with a community. Programme will expand resources that service users can tap on to cope and work through their situations.
4	Persatuan Persuratan Pemuda Pemudi Melayu (4PM)	 <u>Project Youth Edge</u> Programme supports 30-50 children and youths aged 7 to 19 years old (excluding those who are in state-funded programmes and youths who are institutionalised in a penal institution under a Court Order) from families who are incarcerated, to break the intergenerational cycles of offending. Programme strengthens the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the programme strengthene to be added and the socio-emotional resilience of the socio-emotional resilienc
		children and youths and their caregivers through case management and consultation, life skills training, learning journey/community service, and • family intervention and skill training or workshops for families.
5	National Gallery	Art with You Version 2.0
	Singapore	Art with You is a programme developed by National Gallery Singapore in partnership with Dementia Singapore, which supports the wellbeing of caregivers and persons with

		dementia. Art with You combines people-centred care with arts engagement to create an inclusive environment where persons with dementia are valued, respected and empowered. Programme aims to serve 30-50 clients.
6	PSALT CARE Ltd	Betsy's PLACEProgramme is a peer-led centre that aims to serve 1,200individuals with mental health conditions.Services include peer support groups, Psychoeducation andlife skills workshops, Counselling and befriending by trainedvolunteers, as well as short-term residential and day crisisrespite during stressful times or life events, where theirmental health condition is at risk of lapse/relapse.